



SUNCITY
RESTAURANTE



Brand manual

TADEÁŠ KAJZR

Sun City Restaurante is located in the heart of Funchal, capital of Madeira island. Restaurant is near the coast and customers can enjoy traditional Madeira and Portugal food.

TABLE OF CONTENTS

COMPANY LOGO	01
VARIANTS OF LOGO	02
MAIN COLOR.....	03
SECONDARY COLOR.....	04
COLOR PALETTE	05
COLOR SHADES	06
MAIN FONT	07
SECONDARY FONT.....	08
TYPOGRAPHY STYLES ON WEB.....	09
COMPANY WEBSITE.....	10
NOTEPAPER	12
COMPANY FOLDERS.....	13
BRAND HAT	14
OFFICE PLATE	15
BUSINESS CARDS.....	16
POST PAPER.....	17
COMPANY BANNER.....	18
COMPANY STAMP	19

COMPANY LOGO



SUNCITY

RESTAURANTE

Logo of Sun City contains the sun over the sea. Which represents the name of the restaurant and the sea represents that restaurant is located near the coast.

VARIANTS OF LOGO



SUNCITY
RESTAURANTE



SUNCITY
RESTAURANTE



SUNCITY
RESTAURANTE



Logo of Sun City restaurant has more variants. Logo is ready to use in a lot of specific situations. If you need square logo, you have it. If you need rectangle, you can have it too. It is up to the designer to choose the best variant for the specific situation.

MAIN COLOR

NAVY

HEX (#1F4690)

RGB (31, 70, 144)

CMYK (97 %, 77 %, 7 %, 0%)

Sun City

Sun City

Sun City

The main color of company is called Navy - the dark blue. It's HEX code is #1F4690. It has good contrast on white background and it is also good visible on dark background. Main color should represent the sea, which is all around the Madeira island.

SECONDARY COLOR

ORANGE

HEX (#FFA500)

RGB (255, 165, 0)

CMYK (0 %, 42 %, 93 %, 0%)

Sun City

Sun City

Sun City

The secondary color of comoany is Orange - the dark yellow. It's HEX code is #FFA500. It should represent the sun in the sunshine.

It has good contrast on white and dark backgrounds.

COLOR PALETTE

Navy

#1F4690

Orange

#FFA500

Beige

#FFE5B4

Dark Grey

#3C3C3B

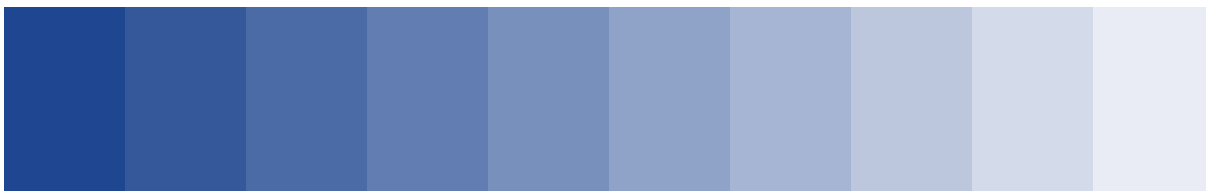
RGB (31, 70, 144)
CMYK (97 %, 77 %, 7 %, 0 %)

RGB (255, 165, 0)
CMYK (0 %, 42 %, 93 %, 0 %)

RGB (60, 60, 59)
CMYK (66 %, 57 %, 55 %, 60 %)

RGB (255, 229, 180)
CMYK (0 %, 11 %, 35 %, 0 %)

COLOR SHADES



MAIN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Oswald

The main font is Oswald. It is used in logo and it should be used for every representation of the company.

SECONDARY FONT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

Montserrat

The secondary font is Montserrat. It should be used as the body text on web page or as the addition to the main font Oswald. Both fonts are free to download on Google Fonts.

Hlavní nadpis - H1

Montserrat 60px SemiBold

Nadpis 2. úrovně - H2

Montserrat 50px SemiBold

Body text - P

Montserrat 20px Regular

Button text - Button

Montserrat 20px Bold

COMPANY WEBSITE



[HOME](#) [OUR SPECIALITIES](#) [ABOUT US](#)

[COME TO TASTE MADEIRA](#)

SUN CITY RESTAURANTE

The best restaurant in Funchal

In our restaurant you will find regional specialities
from Madeira and Portugal.

[COME TO TASTE MADEIRA](#)





[HOME](#) [OUR SPECIALITIES](#) [ABOUT US](#)

[COME TO TASTE MADEIRA](#)

SUN CITY RESTAURANTE

The best restaurant in Funchal

In our restaurant you will find regional specialities
from Madeira and Portugal.

[COME TO TASTE MADEIRA](#)



NOTEPAPER



SUNCITY
RESTAURANTE

COMPANY FOLDERS



2003 Sunny Day Drive
Los Angeles, CA 90017
714-872-8283

@yourwebsite.com
Creative Marketing
Agency

Dear Mr. Valencia

Fusce scelerisque sem sem, non interdum ligula gravida id. Curabitur sit amet molestie elit. Pellentesque ac congue diam. Duis varius suscipit elementum. Ut ac volutpat arcu, id commodo erat. Suspendisse tempor diam ut nunc egestas finibus. Maecenas quis porttitor dolor, a accumsan odio. Phasellus nisl metus, consectetur ut venenatis sit amet, imperdiet a nunc.

Donec facilisis malesuada ipsum sit amet vulputate. Integer justo justo fermentum vitae pellentesque feugiat, ullamcorper non velit. Suspendisse molestie volutpat nisl at faucibus. Praesent posuere sodales libero, sed lacinia lacus ultrices eu. Phasellus lobortis, lectus sit amet vehicula hendrerit, risus purus blandit nunc, porttitor dictum arcu nisl varius ipsum. Nam tempus et purus sit amet cursus. Ut nec mauris quam. Integer condimentum quis magna id tempus. Pellentesque et orci scelerisque nisl faucibus egestas et at orci. Aliquam placerat ultrices erat id tincidunt. Nunc quis justo ipsum. Pellentesque at nisl et nulla posuere sollicitudin vitae vel ex. Vivamus fermentum orci sem. Phasellus tempor, metus vitae rutrum varius, ex libero mattis sapien, nec dictum enim augue non augue. Vestibulum in orci ut augue iaculis porttitor.

Praesent sit amet augue auctor, ultrices dui eget, pellentesque enim. Vivamus eu elementum odio. Nulla vitae enim porta, posuere tellus in euismod nulla. Pellentesque vitae sodales ligula, vitae viverra nunc. Integer tristique sit amet leo vel feugiat.

John A. Powell
Marketing Manager

BRAND HAT



OFFICE PLATE



SUNCITY
RESTAURANTE

DIRECTOR OFFICE

BUSINESS CARDS



POST PAPER



2003 Sunny Day Drive
Los Angeles, CA 90017
714-872-8283

@yourwebsite.com
Creative Marketing
Agency

Dear Mr. Valencia

Fusce scelerisque sem sem, non interdum ligula gravida id. Curabitur sit amet molestie elit. Pellentesque ac congue diam. Duis varius suscipit elementum. Ut ac volutpat arcu, id commodo erat. Suspendisse tempor diam ut nunc egestas finibus. Maecenas quis porttitor dolor, a accumsan odio. Phasellus nisl metus, consectetur ut venenatis sit amet, imperdiet at nunc.

Donec facilisis malesuada ipsum sit amet vulputate. Integer justo justo, fermentum vitae pellentesque feugiat, ullamcorper non velit. Suspendisse molestie volutpat nisl at faucibus. Praesent posuere sodales libero, sed lacinia lacus ultrices eu. Phasellus lobortis, lectus sit amet vehicula hendrerit, risus purus blandit nunc, porttitor dictum arcu nisl varius ipsum. Nam tempus et purus sit amet cursus. Ut nec mauris quam. Integer condimentum quis magna id tempus. Pellentesque et orci scelerisque nisi faucibus egestas et at orci. Aliquam placerat ultricies erat id tincidunt. Nunc quis justo ipsum. Pellentesque at nisl et nulla posuere sollicitudin vitae vel ex. Vivamus fermentum orci sem. Phasellus tempor, metus vitae rutrum varius, ex libero mattis sapien, nec dictum enim augue non augue. Vestibulum in orci ut augue iaculis porttitor.


Praesent sit amet augue auctor, ultrices dui eget, pellentesque enim. Vivamus eu elementum odio. Nulla vitae enim porta, posuere tellus in, euismod nulla. Pellentesque vitae sodales ligula, vitae viverra nunc. Integer tristique sit amet leo vel feugiat.


John A. Powell
Marketing Manager


John Powell



 **AGOSTINHO ORLANDO**
Owner

 Street 256, Funchal

 +351 768 954 362

 info@suncity.pt

 www.suncity.pt



COMPANY BANNER



COMPANY STAMP



The background features a large, solid blue triangle pointing downwards, which occupies the lower two-thirds of the frame. Above this triangle, the top third of the image is filled with a complex geometric pattern of overlapping shapes in orange, yellow, and blue, separated by white lines. The overall aesthetic is modern and minimalist.

© TADEÁŠ KAJZR | SUN CITY RESTAURANTE

SUN CITY RESTAURANTE

The best restaurant in Funchal

In our restaurant you will find regional specialities from Madeira and Portugal.

COME TO TASTE MADEIRA



Our specialities



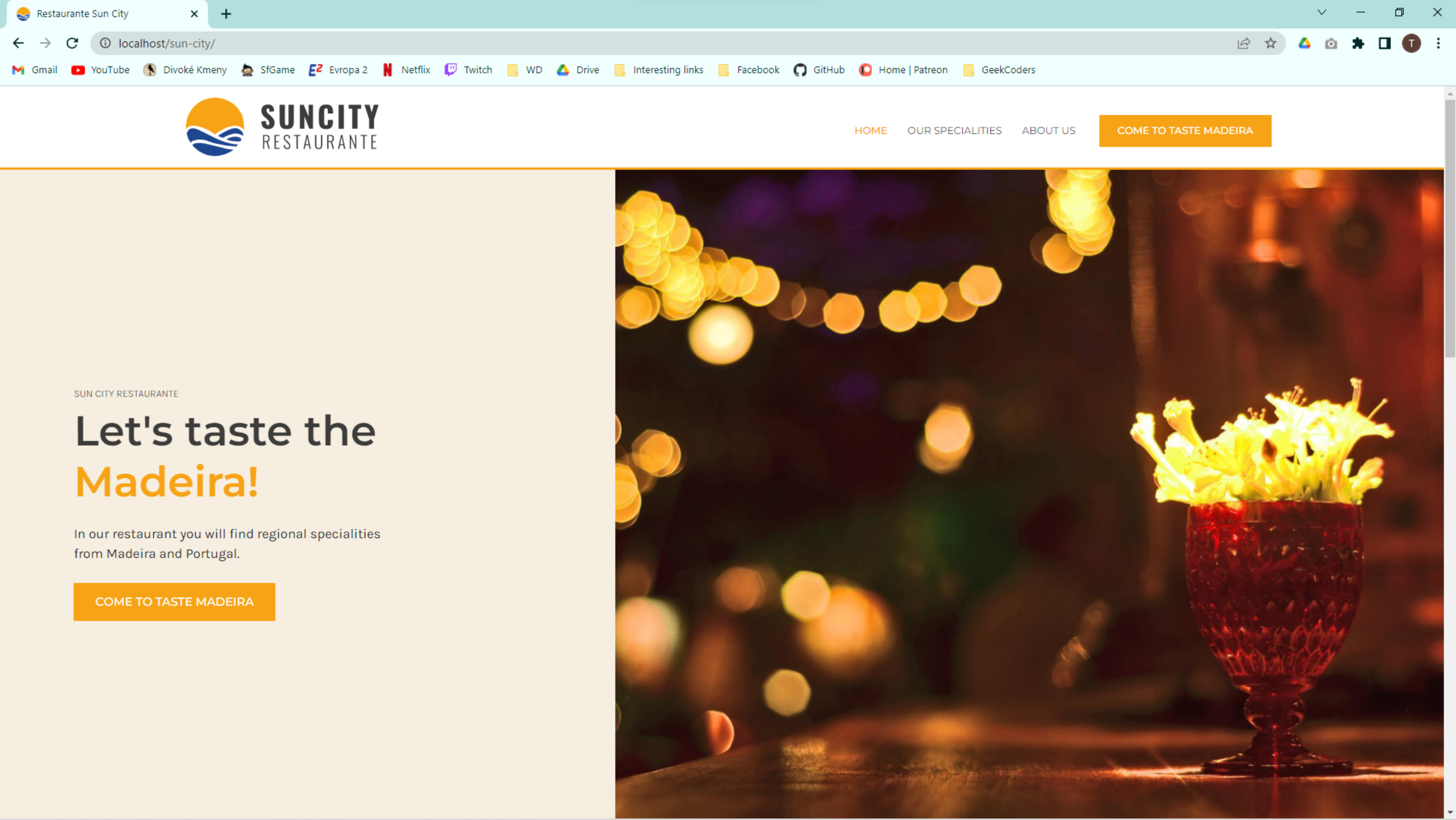
A little about Sun City

Sun City Reastaurante lies near the south coast of Madeira island in Funchal. Tourists can find here regional specialities from all around the Madeira and Portugal.

You can taste traditional beef skewer or shrimp cocktail. The Chef's suggestion is also the traditional Madeira fish, which is from the deep ocean near the Madeira coast. It is called Espada.

Come and taste Madeira!



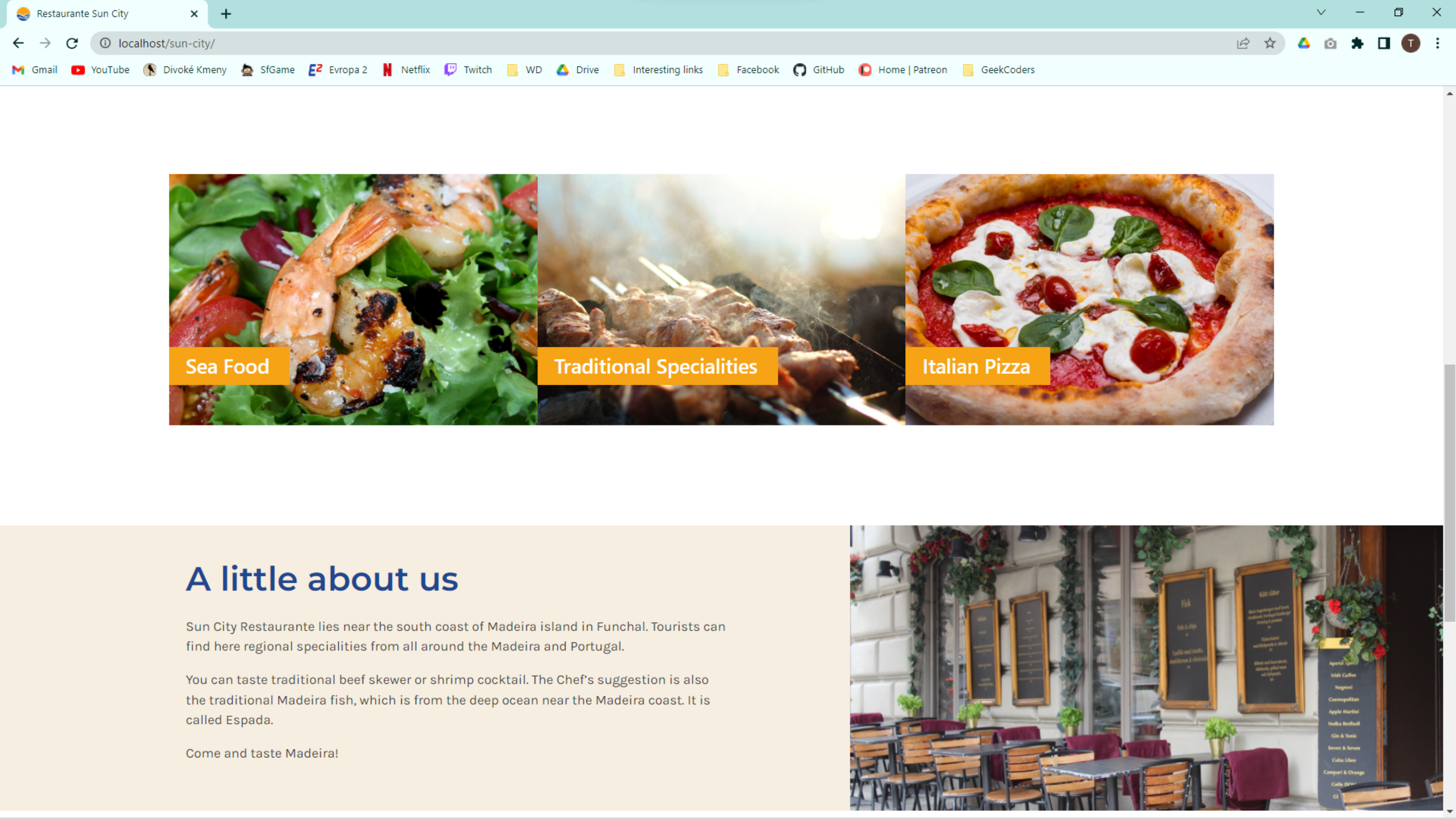


SUN CITY RESTAURANTE

Let's taste the Madeira!

In our restaurant you will find regional specialities from Madeira and Portugal.

[COME TO TASTE MADEIRA](#)



Sea Food

Traditional Specialities

Italian Pizza

A little about us

Sun City Restaurante lies near the south coast of Madeira island in Funchal. Tourists can find here regional specialities from all around the Madeira and Portugal.

You can taste traditional beef skewer or shrimp cocktail. The Chef's suggestion is also the traditional Madeira fish, which is from the deep ocean near the Madeira coast. It is called Espada.

Come and taste Madeira!



Sun City Restaurante lies near the south coast of Madeira island in Funchal. Tourists can find here regional specialities from all around the Madeira and Portugal.

You can taste traditional beef skewer or shrimp cocktail. The Chef's suggestion is also the traditional Madeira fish, which is from the deep ocean near the Madeira coast. It is called Espada.

Come and taste Madeira!

